FOR IMMEDIATE RELEASE:



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Colorado Chiropractic Office Spine Correction Center of the Rockies Shifts Focus to Medical

Fort Collins, CO 12/21/2010 - Colorado's Spine Correction Center of the Rockies recently shifted their focus from being a premier Chiropractic provider to being Northern Colorado's premier integrated care facility. They have added additional staff to create a team of specialized physicians to address patients' needs beyond just chiropractic.

Tarryn Farrell, Administrative Director of the clinic, said, "We are so excited to offer an integrated model to our patients. Now each patient gets a team of physicians with different specialties working together on his or her health. Using state-of-the-art technology and different disciplines, we get results that others can't, in a non-surgical, non-invasive, non-drug way."

The team went on to say that Chiropractic care is now only one tool of many that they use to address each patient's specific issues like disc disorders, migraines, carpal tunnel, low back pain, fibromyalgia, and other muscular-skeletal concerns.

An additional benefit to patients, the shift from chiropractic office to medical clinic means that more insurances cover the care, so more patients can access the care they need while potentially paying less out-of-pocket.

About Spine Correction Center of the Rockies

The <u>Spine Correction Center of the Rockies</u> is Colorado's premiere clinic specializing in non-invasive, non-surgical, non-bracing <u>scoliosis treatment</u> & <u>disc disorders</u>. It was founded in 2007 by Dr. Michael Farrell and Dr. April Cardwell.

<u>Dr. Michael Farrell</u> received a Bachelor of Science from Colorado Christian University in Lakewood, Colorado majoring in Business Administration with minors in Science and Management with an emphasis in Leadership Studies, Outdoor Leadership, and Biblical Studies. In June of 2006 Dr. Farrell completed his professional education at Palmer College of Chiropractic in Davenport, Iowa earning a Doctor of Chiropractic degree. He has furthered his education through extensive training in rehabilitation programs including the Pettibon technique. Dr. Farrell has traveled to India to provide humanitarian natural health care to people there. He resides in Fort Collins.

<u>Dr. April Cardwell</u> attended York College in York, Nebraska graduating with a Bachelor of Science degree in General Science. Dr. Cardwell received her Doctorate of Chiropractic degree from Palmer College of Chiropractic in Davenport, Iowa in February of 2006. Prior to her graduation from Palmer College of Chiropractic, she travelled to India to provide free humanitarian care for hundreds of people. In addition to her chiropractic education, she has had extensive post graduate study on spinal rehabilitation focusing on spinal curve restoration at the Pettibon Institute. Dr. Cardwell has practiced with Dr. Michael Farrell at the Spine Correction Center of the Rockies in Fort Collins,

Colorado since July of 2007.