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**SPINE CORRECTION CENTER**  
of the Rockies

Contact Person: Dr. Michael Farrell, D.C.  
Company Name: Spine Correction Center of the Rockies  
Telephone Number: (970) 226-1117  
Fax Number: (970) 226-0251  
Email Address: [frontdesk@spinecorrectioncenter.com](mailto:frontdesk@spinecorrectioncenter.com)  
Web site address: [www.spinecorrectioncenter.com](http://www.spinecorrectioncenter.com)

## Spine Correction Center of the Rockies Launches Redesigned Website Focusing on Integrated Medicine

Fort Collins, CO 1/28/2011 - Spine Correction Center of the Rockies is pleased to announce the launch of their redesigned website at [www.spinecorrectioncenter.com](http://www.spinecorrectioncenter.com)!

The new website features site search, improved navigation, more ways to stay in touch, and more content for visitors on [back pain](#), [migraines](#), [carpal tunnel](#), and other common musculoskeletal conditions. The new design now matches Spine Correction Center's latest changes and focuses on an integrated medical model instead of basic chiropractic care.

The new site design was overseen by clinic director Tarryn Farrell. When the site launched, Farrell commented that, "Integration was our big goal last year - legal, contracts, hiring, forms and administrative systems, marketing, management, billing and insurance, which all required an overhaul. The website was a big part of that. We're excited to have it up and helping our clients and people looking for help with chronic pain."

The improved [Spinecorrectioncenter.com](http://Spinecorrectioncenter.com) went live on January 19<sup>th</sup>. The site was designed by [blüchair media](#) and developed by [Web Malama, LLC](#).

### About Spine Correction Center of the Rockies

The [Spine Correction Center of the Rockies](#) is Colorado's premiere clinic specializing in non-invasive, non-surgical, non-bracing [scoliosis treatment](#) & [disc disorders](#). It was founded in 2007 by Dr. Michael Farrell and Dr. April Cardwell.

[Dr. Michael Farrell](#) received a Bachelor of Science from Colorado Christian University in Lakewood, Colorado majoring in Business Administration with minors in Science and Management with an emphasis in Leadership Studies, Outdoor Leadership, and Biblical Studies. In June of 2006 Dr. Farrell completed his professional education at Palmer College of Chiropractic in Davenport, Iowa earning a Doctor of Chiropractic degree. He has furthered his education through extensive training in rehabilitation programs including the Pettibon technique. Dr. Farrell has traveled to India to provide humanitarian natural health care to people there. He resides in Fort Collins.

[Dr. April Cardwell](#) attended York College in York, Nebraska graduating with a Bachelor of Science degree in General Science. Dr. Cardwell received her Doctorate of Chiropractic degree from Palmer College of Chiropractic in Davenport, Iowa in February of 2006. Prior to her graduation from Palmer College of Chiropractic, she travelled to India to provide free humanitarian care for hundreds of people. In addition to her chiropractic education, she has had extensive post graduate study on spinal rehabilitation focusing on spinal curve restoration at the Pettibon Institute. Dr. Cardwell has practiced with Dr. Michael Farrell at the Spine Correction Center of the Rockies in Fort Collins, Colorado since July of 2007.