FOR IMMEDIATE RELEASE:



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Scoliosis Patients Now Offered Better, More Effective Solution Than Harrington Rod Implantation

Fort Collins, CO, 9/27/2010 - People who suffer from <u>scoliosis</u> now have a better, more effective, and less painful option than the common <u>Harrington Rod Implantation</u> treatment. The new, non-surgical, non-bracing scoliosis treatment option focuses on using specialized equipment, weights, exercises, and chiropractic care and is being offered at the Spine Correction Center of the Rockies in Fort Collins, Colorado by <u>Dr. Michael Farrell</u> and <u>Dr. April Cardwell</u>.

The new treatment method was researched and created by the non-profit organization <u>Clear Institute</u>. The institute's process effectively repositions the spine without braces or surgery and effectively reduces and stabilizes scoliosis. This is an enormous departure from the current medical model, offering hope to scoliosis patients everywhere.

The current medical model says that someone with a 0-25% spine curvature should receive no treatment with observation, curvatures between 25% and 40% should received rigid bracing, and curvatures of 40% or more should require surgery, often using the Harrington Rod Implantation.

Every year in the United States, roughly 20,000 Harrington rod implantation surgeries are performed on patients with scoliosis, at an average cost of \$120,000 per operation. Every year, about 8,000 people who underwent this surgery in their youth for the correction of their scoliosis are legally defined as permanently disabled for the rest of their lives. Even worse, follow-up x-rays performed upon these individuals reveal that, an average of 22 years after the surgery was performed, their scoliosis has returned to pre-operative levels.

The new treatment model says that these same scoliosis spinal curvatures are more effectively treated—reduced and stabilized—without bracing and without surgery. The effectiveness of the Clear Institute's process is successfully proven with x rays and patient health. This is giving thousands of scoliosis sufferers hope and an opportunity to take control of their scoliosis.

For more information about scoliosis, the Clear Institute, or Spine Correction Center of the Rockies, you can go to http://www.spinecorrectioncenter.com or call them at 970-226-1117.

About Spine Correction Center of the Rockies

The Spine Correction Center of the Rockies is Colorado's premiere clinic specializing in non-invasive, non-surgical, non-bracing <u>treatment of scoliosis</u> & <u>disc disorders</u>. It was founded by Dr. Michael Farrell.

Dr. Farrell received a Bachelor of Science from Colorado Christian University in Lakewood, Colorado majoring in Business Administration with minors in Science and Management with an emphasis in Leadership Studies, Outdoor Leadership, and Biblical Studies. In June of 2006 Dr. Farrell completed his professional education at Palmer College of Chiropractic in Davenport, Iowa earning a Doctor of

Chiropractic degree. He has furthered his education through extensive training in rehabilitation programs including the Pettibon technique. Dr. Farrell has traveled to India to provide humanitarian natural health care to people there. He resides in Fort Collins.

Dr. April Cardwell attended York College in York, Nebraska graduating with a Bachelor of Science degree in General Science. Dr. Cardwell received her Doctorate of Chiropractic degree from Palmer College of Chiropractic in Davenport, Iowa in February of 2006. Prior to her graduation from Palmer College of Chiropractic, she travelled to India to provide free humanitarian care for hundreds of people. In addition to her chiropractic education, she has had extensive post graduate study on spinal rehabilitation focusing on spinal curve restoration at the Pettibon Institute. Dr. Cardwell has practiced with Dr. Michael Farrell at the Spine Correction Center of the Rockies in Fort Collins, Colorado since July of 2007.